

# GREEN SPACE HEALTH STRATEGY FRAMEWORK

## COLLECT BASELINE INFORMATION

- Select Park
- Select Location
- Select Scale of Park
- Select Organisation

## Baseline Data

## BASELINE EVALUATION

- Identify Health Profiles by Borough, City, Ward
- Obesity/Overweight
- Non-Communicative Diseases
- Mild Mental Ill-health

## GREEN SPACE SERVICES, SPORTS & LEISURE

- Undertake Green Space Health Surveys (by agreement)
  - Create Green Space health Audits
- Create and Co-ordinate Green Space Implementation Strategy
  - Identify current health status,
- Implement improvements and new opportunities.
- Create Green Space health Co-ordinator/ Link Worker role

## Developing the Green Spaces Health Strategy

## TISDALL ASSOCIATES/HEALTH PARKS

- Parks for Health Assessment
- Undertake Green Space Health Surveys (by agreement)
  - Undertake data analysis by Borough, City, Ward, Community, Park and Element
  - Develop Green Space Technical Implementation Reports
  - Create Green Space Health Strategy

## Public Health Promotion Lead

## Planning, Environment & Regeneration

## Community Groups & Local Charities

## NHS Social Prescribing

## Employers & Businesses

### PUBLIC HEALTH

- Develop Health Promotion Initiative around existing health opportunities
- Develop initiatives around Media and Communication, Empowerment, Education & interest
- Cross reference to 5 Ways to Wellbeing

### PLANNING

- Utilize and enforce health based planning policies
- Provide guidance to developers for the creation of healthy places and spaces
- Identify funding opportunities through local development

### COMMUNITY GROUPS & CHARITIES

- Utilise individual park health audits to identify existing health opportunities, improvements and new interventions
- Create local opportunities for volunteering, social engagement, mental wellbeing and physical activity
- Utilize Health Audit to source funding opportunities.

### H&WBB/CCG

- Develop Park Based Social (Green) Prescribing Network
- Liaise with Parks Department to identify existing opportunities for social/ green prescribing
- Liaise with Parks Health Co-ordinator/ Link Worker to implement Social Prescribing.

### EMPLOYERS

- Develop Wellness at Work Initiatives for local Council & businesses based around parks and open spaces

### BUSINESSES

- Buy Well: Assessment of increased benefit to related shops and businesses

## POTENTIAL FUNDING SOURCES

- Green Space Services, Sports & Leisure Budgets
  - Adults Social Care Budgets
- Public Health: Targeted Health Interventions

## Funding

## Health Promotion Initiatives within the Community

## POTENTIAL FUNDING SOURCES (Cont)

- Planning: Community Infrastructure Levy/ New Homes Bonus/ S106
- NHS: Prevention, Social Prescribing, Targeted interventions
- Charities & Foundations
- Crowd Funding

## EVALUATION OF HEALTH BENEFITS

### Reassess:

- Levels of physical activity
- Changes in park usage amongst demographic groups
- Changes in awareness and perception of open spaces and their value for health

## Evaluation of Health Benefits

## EVALUATION OF HEALTH BENEFITS (Cont)

- Changes in level / type of physical activity
- Changes in mental wellbeing
- Mixed Methods using quantitative and qualitative analysis
- Undertake Economic Evaluation